

# HILLSIDE GREEN

hillside  
BEACH CLUB

*Feel-Good* STEPS



# HILLSIDE GREEN

At Hillside, sustainability is an important aspect of our feel-good mission.

*'Hillside Green'* projects consist of 3 main areas.



*Environment*

Preserving natural resources, practicing responsible consumption and appropriate waste management.



*Human*

Organizing sustainability projects and prioritizing human resources.



*Supporting Local  
Communities*

Maintaining sustainable collaborations with local manufacturers.



# hillside

## BEACH CLUB



*We hold 10 different certifications*, each of which requires hard work, continual improvement, and auditing in different fields.

Among these, *we are one of only 1,000 hotels in the world to receive the notable Travelife Gold Certification*, which is a sustainability award presented by the UK Travel organization ABTA that can only be obtained by meeting 160 different sustainability criteria. Checks are performed every 2 years; we continue to fulfill all of the relevant, required criteria including newly added criteria.

## HOW WE MANAGE?

We run Hillside's pioneering environmental practices through our '*Sustainability Department*'. We consult with marine biologists, entomologists, environmental engineers, energy efficiency experts and fire-fighting experts.





*Feel-Good* STEPS

# FEEL GOOD

## *In Nature*

### ENVIRONMENT

- ▶ HILLSIDE FOREST
- ▶ RESPONSIBLE CONSUMPTION AND REDUCTION IN THE USE OF PLASTICS
- ▶ EFFICIENT WASTE MANAGEMENT



# HILLSIDE FOREST

For a long time, we have conducted a practice where we plant a tree seedling in Hillside's forest land for each guest who stays with us.



*as of 2022, 242,650 seeds  
have been planted in the Hillside Forest  
areas in and around Fethiye.*



Tema / İzmir  
Beypazarı  
Forest



Orman Bakanlığı  
Fethiye Gökalan  
Forest



Tema / Fethiye  
Seki Forest



Orman Bakanlığı  
Fethiye Karaçulha  
Forest



# RESPONSIBLE CONSUMPTION AND REDUCTION IN THE USE OF PLASTICS



## FSC Certification

We have successfully reduced our use of paper and we use *FSC (Forest Stewardship Council) certified recycled paper when necessary.*

*FSC certified products are produced from trees that are specifically grown for making sustainable paper, according to FSC standards, without harming biological diversity and the ecological processes of the forests.*



## Online Check-in

In the reception area, we provide *online check-in procedures using iPads* to avoid excess paper use.



## Digital Card

Instead of using a typical club card for expenses, we encourage our guests to use the *digital expense card in our app.* As a result, *we have reduced the use of card material by 95%.*



## Electric Club Car

In all areas of the resort, we use an *Electric Club Car.*





## WHAT WE HAVE DONE TO REDUCE THE PLASTIC-USE AT HILLSIDE?

### ENVIRONMENT



*We do not use plastic bottles in our restaurants, bars, and guest rooms.*



*We don't use plastic straws.*



With bathroom toiletries, *we only use biodegradable bottles.*



With the slipper bags and dress bags that we offer our guests, *we have switched from plastic to thin cloth alternatives.*



*We have entirely discontinued the use of goods that are only used once,* such as disposable raincoats.





# WASTE MANAGEMENT



We separate all of our waste into different categories and we recycle most of it. Waste that is sent to the municipality's *biomass waste facility is transformed into electric energy.*



We provide our employees with *awareness training* on the importance of both recycling and reuse.



We use energy-saving automatic turn-on-turn-off systems for our electricity and air-conditioning systems; we also utilize time-adjusted lighting in common areas and *place notices in rooms to encourage guests to reduce one-time towel use.*



Our expert diving team *regularly maintains the sea bed in our bay and the surrounding sea area* to preserve crucial underwater ecosystems.



An aerial photograph of a tropical coastline. The top half of the image shows a dense, vibrant green forest covering a hillside. A narrow, light-colored path or clearing winds through the trees. The bottom half of the image shows a clear, turquoise beach with some small structures and people. The water is a deep blue-green color.

*Feel-Good* STEPS

# FEEL GOOD *with People*

## PEOPLE

- ▶ BEING PART OF THE LOCAL COMMUNITY
- ▶ HILLSIDE ACADEMY



## BEING PART OF THE LOCAL COMMUNITY

Members of staff are to a large extent recruited locally to fulfill our promise to positively contribute to the development of the region.



*76% of the Hillside team originate from Fethiye region.*



## HILLSIDE ACADEMY

Through the “*Hillside Academy*” program that we established to train vocational school students in service excellence and foreign languages, *we continue to contribute in increasing the local, qualified labor force.* We select our interns from among the students who have participated in this program.





*Feel-Good* STEPS

# FEEL GOOD

*with Food Production*

## SUPPORT FOR LOCAL PRODUCTION

- ▶ SUPPORT FOR LOCAL PRODUCTION
- ▶ SUSTAINABLE AGRICULTURE



# SUPPORTING LOCAL PRODUCTION



*90% of the ingredients* we use at Hillside originate *from producers from different regions throughout Turkey.*



As much as possible the material and service purchases we make are carefully planned to develop the region;

*40% of our purchases are from local businesses within the provincial borders of Muğla.*



*60% of the subsidiaries* we work with as service providers *are from companies located in Fethiye region.*



With our *“Turkish Night”* event, which we hold every Sunday, we offer people from the Fethiye region who create high-quality handicraft items and art, the opportunity to present and sell their products to our guests.







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